

**City of Bath Economic Development Committee**

**March 25, 2025, 5pm City Hall Auditorium**

**Proposed Agenda**

<https://us02web.zoom.us/j/88171436253?pwd=1yNpvEKSQZ5ltEaoTzGAxN79GVxXTz.1>

- I. Welcome & Introductions (5 mins)
- II. Presentation: (15 mins + 10 mins Q&A)
  - A. Charlene Williams and Nancy Marshal of Marshall Communications.
  - B. Purpose
  - C. Content
  - D. Collaboration
- III. Committee Workplan Development (15 mins)
  - A. Affirm Committee objectives
    - 1. Support Current Business
    - 2. Attract New Business
    - 3. Promote Sense of Place
  - B. Sense of Place as Tourism
    - 1. Continue to develop role of Committee in a marketing plan for Bridge Park
    - 2. Next steps based on Q1 meeting presentations
    - 3. Identify synergy with Main Street Bath Economic Vitality Committee
    - 4. Budget
- IV. Staff Workplan Update (10 mins)
  - A. Food Truck next steps
  - B. Wayfinding Signage Phase II locations
  - C. Riverwalk feasibility study (Q1) Update
  - D. New Zoning (Feb2025)
- V. Other business (10 mins)
  - A. Main Street Bath.
  - B. Bath-Brunswick Regional Chamber of Commerce.
  - C. Other

Consider Next Economic Development Committee meeting  
April 22, 2025 (spring break), 5pm at the City Hall Auditorium.