

City of Bath Economic Development Committee

June 22, 2025.

5pm at Bath City Hall Auditorium

Committee Objectives: 1) Support Current Business, 2) Attract New Business, 3) Promote Sense of Place.

PROPOSED AGENDA

- I. Welcome & Introductions
- II. Staff Update
 - A. Signage
 - B. Food Truck Policy
 - C. Website
- III. Work Plan:
 - A. Business Attraction
 - 1. Synergy with Main Street Bath
 - B. Sense of Place
 - 1. Midcoast & Islands Tourism Region
 - a. What is the calendar of deadlines for monthly eNewsletter and for printed brochure.
 - b. Who will compose?
 - c. What to feature?
 - 2. Maine Tourism Association
 - a. What demographics are available and what is the focus?
 - b. What is the cost and procedure to supply materials to the Visitor Center
 - 3. Consider Subcommittee: Sense of Place as Tourism
 - a. Scope of work.
 - b. Determine configuration
 - c. Discuss timeline
- IV. Other
 - A. Main Street Bath
 - B. Bath-Brunswick-Topsham Chamber of Commerce

Next Meeting: Tuesday, July 22, 2025 at 5pm, Bath City Hall Auditorium