

## **Economic Development Committee Meeting Minutes**

### **10/26/2021 at 5:00 pm in the City Hall Auditorium**

Attendees: Marc Meyers, Ben Averill, Aaron Park, Amanda McDaniel, Jennifer DeChant Lindsey Goudreau (notetaker)

**Minutes** – Not enough members present for a quorum. Will defer to November for approval.

#### **Logo Refresh Update**

Lindsey presented the variations of the final design as discussed in the previous meeting. The consensus was to proceed with the two-color version, although one final suggestion was made to insert a yellow/gold line between “Bath” and “Maine, City of Ships.” Lindsey will request the change from the designer.

Next steps will be a formal vote from the committee to approve the design, and present to City Council for approval in December.

#### **Comprehensive Plan Update**

Ben presented an update of the Comprehensive Plan – now that Bath has finalized census data as of September, he has been able to update the document based on current figures.

Ben will be writing a section about telecommuting, which was absent from the previous plan. Questions arose about differentiating small online businesses from salaried jobs – currently there is no distinction in the City’s eyes. Ben suggested one of the goals of the plan could be to look into changing codes around telecommuting to address those inequities.

Next step is to finalize goals for the committee. Ben would like to hold a workshop, either in person or by email, to discuss. Group intends to revisit the work Sally Johnstone did earlier in the year.

#### **Membership**

Jennifer suggested the committee chair could start a nominations committee to expand membership, and set guidelines to attract fitting candidates.

Amanda offered to post on Main Street Bath about the push for committee recruitment at the City.

#### **Action Items**

- Lindsey to request final design change on logo for review

- Ben to establish next steps on goal setting for the Comp Plan

**Next Meeting**

Tuesday, November 23, at 5:00pm